

2025 NAFIS Conference Sponsorship and Partnership Opportunities

Reach **DECISION MAKERS** representing
FEDERALLY IMPACTED SCHOOL DISTRICTS

NAFIS Spring Conference

March 9 - 11, 2025

NAFIS Fall Conference

September 14 - 16, 2025

Hyatt Regency Capitol Hill
400 New Jersey Avenue, NW
Washington, DC



**National Association
of Federally Impacted Schools**




ABOUT NAFIS

The **National Association of Federally Impacted Schools (NAFIS)** represents approximately 1,100 federally impacted public school districts that together educate more than 8 million students across the nation. For more than 50 years, the National Association of Federally Impacted Schools (NAFIS) has been the voice of the Impact Aid community before Congress and the Administration.

Federally impacted school districts are located on or near nontaxable Federal property—including military installations; Indian Trust, Treaty and Alaska Native Claims Settlement Act lands; Federal low-income housing facilities; and national parks, national laboratories and other Federal buildings and property. Demographically and geographically diverse, these school districts receive **Impact Aid** to support their education programs and services.

Learn more about our work by reading our **Annual Report** (also pictured right).


**National Association
of Federally Impacted Schools**

**2023
YEAR END REPORT**

Policy & Advocacy

Introduced the Advancing Toward Impact Aid Full Funding Act in the House and Senate with bipartisan support; currently 7 co-sponsors in the Senate, 32 co-sponsors in the House.

\$61M Impact Aid Funding Increase in the FY23 Appropriations Bill

11 SENATORS **5** REPRESENTATIVES CO-SPONSORE

Conducted Hill briefings, webinars, surveys, and congressional meetings to educate congressional staff and train NAFIS members

34 SENATORS **66** REPRESENTATIVES HOLD MEMBERSHIP IN IMPACT AID COALITIONS

More than 58 Hill meetings conducted to advocate for NAFIS members and Impact Aid

NAFIS joined hundreds of partner organizations signing letters to Congress in support of public education

Communications

New NAFIS Resources:

- Debuted NAFIS Promotional Video
- Established NAFIS Flickr Account
- Created "A History of NAFIS" One-Pager

9 District Site Visits In Six Different States

11 NAFIS Presentations + Webinars


4 IMPACT Newsletters

68 NAFIS News + Alerts

721 FOLLOWERS (Facebook)

1,563 FOLLOWERS (Twitter)

Membership & Conference



50th Anniversary Celebration

375 FALL ATTENDEES

350 SPRING ATTENDEES

385 SCHOOL DISTRICT MEMBERS

Federally Impacted Schools Educational Foundation

Reopened the FISEF "Good Idea Grant" Application for 2024

5 Workshops Hosted

131 Workshop Registrants

4 Different States

Golden Champion Awards Presented

4 Rep. Tom Cole
Sen. Patty Murray
Rep. Bobby Scott
Sen. John Thune

NAFIS/FISEF Board of Directors

Keith Mispagel President
Quincy Natay Vice President
Craig Hutcheson Secretary
Chad Blotsky Treasurer
Brian Gallup School Board Liaison

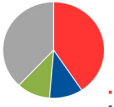
At-Large Directors

- Deborah Jackson-Dennison
- Rosemarie Kraeger
- Voyd St. Pierre
- Jim Sarruda

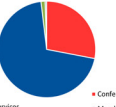
Regional Directors

- Helen Payne
- Stephanie Clark
- Wendell Waukau
- Trista Olney
- Stephen Haynes
- Tom Addington

NAFIS FY23 Expenses
\$1,501,514.45



NAFIS FY23 Revenue
\$1,461,151.51



NAFIS Staff

Nicole Russell
Executive Director

Anne O'Brien
Director of Communications

Lynn Watkins
Director of Operations and Conference Services

Angela DiLeo
Assistant of Policy and Communications

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X @NAFISschools #ImpactAid

📍 National Association of Federally Impacted Schools

🌐 <https://www.nafisd.org>

To start your NAFIS partnership, contact:
Nicole Russell, NAFIS Executive Director
(p) 202-624-5453 or (e) nicolerussell@nafisd.org

ANNUAL CONFERENCES

Twice a year, NAFIS members gather in Washington DC for a conference filled with learning, advocacy and networking opportunities.

Over 300 superintendents, school board members and school business officers coming from over 30 states attend each conference. Attendees are the senior level decision makers in these school districts.

SAVE THE DATE

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400 New Jersey Ave., NW
Washington, DC 20001

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400 New Jersey Ave., NW
Washington, DC 20001

WHAT ARE CONFERENCE ATTENDEES SAYING?



Thank you for the great conference experience. The sessions provided invaluable information and the networking opportunities were meaningful.

The biggest impact is how to better engage with may school board and community about current information on legislative happenings.

As a first-time participant, my experience was positive. I plan to return.

This was my 6th conference - and I thought it was the best. The staff did a great job on everything.



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NAFIS 2025 SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

NAFIS is pleased to announce its 2025 Sponsorship and Partnership Opportunities. NAFIS will be offering private sector companies marketing to K12 school districts the chance to be part of our dynamic and growing conference.

There are a limited number of opportunities – so act today to secure your place at one or both of our conferences.

WHY SPONSOR OR PARTNER?

NAFIS sponsorships and partnerships are structured to:

- Expand your company’s visibility with federally impacted school district leadership teams making purchasing decisions
- Promote strategic partnerships and grow relationships with superintendents, school board members and school business officials from across the country
- Amplify brand awareness for your products and services with these decision makers
- Increase your knowledge of the needs of federally impacted school districts

TOP THREE REASONS

Why a NAFIS sponsorship or partnership is a good investment:

01

Showcase your products and services to a targeted market



02

Meet face to face with school district leadership teams throughout the conference



03

Enjoy broad recognition opportunities at the conference and online



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NAFIS SPONSORSHIP AND PARTNERSHIP SNAPSHOT

NAFIS offers tiered sponsorship and partnership packages to meet your marketing goals and interests. At each level, sponsors receive prominent recognition, significant access to school district leaders, and the full opportunity to participate in all aspects of the conference.

Sponsors and partners are able to take advantage of the following benefits:

	Conference Sponsors		Annual Partners	
	Conference Sponsors \$3,000	Premium Conference Sponsors \$6,000	Gold Partners \$12,000* <i>2 opportunities</i>	Platinum Partner \$15,000* <i>1 opportunity</i>
Exhibit table at ONE conference	✓	✓	✓	✓
Registrations at ONE conference	1	2	3	4
Logo on conference website/program/signage/app at ONE conference	✓	✓	✓	✓
Recognition in conference e-blast at ONE conference	✓	✓	✓	✓
Recognition from podium at ONE conference	✓	✓	✓	✓
Banner ad on conference mobile app at ONE conference		✓	✓	✓
NAFIS-sent email to conference attendees at ONE conference		✓	✓	✓
Opportunity to provide remarks from podium at ONE conference			✓	✓
Product demo at ONE conference			✓	✓
Logo on NAFIS annual report			✓	✓
Dedicated NAFIS-sent email distributing thought-leadership paper or product to all NAFIS members			✓	✓
Dedicated NAFIS-sent email to NAFIS membership announcing partnership			✓	✓
Focus group, either with select attendees at ONE conference or virtual at another point during the year				✓
Webinar highlighting thought leadership available (advertised + recorded/distributed) to all NAFIS members				✓

***Interested in a presence at both NAFIS conferences? Add a second conference sponsorship or reach out to customize your conference experience.**

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NAFIS 2025 SPONSORSHIP OPPORTUNITIES

CONFERENCE SPONSOR | \$3,000

Conference Sponsors Will Receive The Following Benefits:

- 6-foot skirted table and chair in the designated registration area. You bring your own display, marketing materials, leave behinds and other give aways for the attendees. Electricity and internet connection are available at an additional charge
- One complimentary registration providing full access to all conference sessions and events allowing for additional networking and information gathering
- Logo listing on conference website, NAFIS website and all collateral associated with the conference and recognition on social media
- Logo and acknowledgement displayed on prominent signage at the conference

PREMIUM CONFERENCE SPONSOR | \$6,000

Premium Conference Sponsors Will Receive The Following Benefits:

- 6-foot skirted table and chair in the designated registration area. You bring your own display, marketing materials, leave behinds and other give aways for the attendees. Electricity and internet connection are available at an additional charge
- Two complimentary registrations providing full access to all conference sessions and events allowing for additional networking and information gathering
- Logo listing on conference website, NAFIS website and all collateral associated with the conference and recognition on social media
- Logo and acknowledgement displayed on prominent signage at the conference
- A customized banner ad in the NAFIS conference Mobile App displayed throughout the conference
- E-mail message to attendees sent out by NAFIS on behalf of the sponsor after the conference

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NAFIS 2025 PARTNERSHIP OPPORTUNITIES

GOLD PARTNER | \$12,000 | ONLY 2 SPOTS AVAILABLE!

Gold Partners Will Receive The Following Benefits:

- 6-foot skirted table and chair in the designated registration area. You bring your own display, marketing materials, leave behinds and other give aways for the attendees. Electricity and internet connection are available at an additional charge
- Three complimentary registrations providing full access to all conference sessions and events allowing for additional networking and information gathering
- Logo listing on conference website, NAFIS website and all collateral associated with the conference and recognition on social media
- Logo and acknowledgement displayed on prominent signage at the conference
- A customized banner ad in the NAFIS conference Mobile App displayed throughout the conference
- E-mail message to attendees sent out by NAFIS on behalf of the sponsor after the conference
- Opportunity to provide brief remarks from the podium at one conference
- Opportunity to provide a product demonstration at ONE NAFIS conference
- Logo on annual report
- Dedicated NAFIS-sent email distributing thought-leadership paper or product to all NAFIS members
- Dedicated NAFIS-send email to NAFIS membership announcing partnership

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NAFIS 2025 PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER | \$15,000 | ONLY 1 SPOT AVAILABLE! **Platinum Partners Will Receive The Following Benefits:**

- 6-foot skirted table and chair in the designated registration area. You bring your own display, marketing materials, leave behinds and other give aways for the attendees. Electricity and internet connection are available at an additional charge
- Four complimentary registrations providing full access to all conference sessions and events allowing for additional networking and information gathering
- Logo listing on conference website, NAFIS website and all collateral associated with the conference and recognition on social media
- Logo and acknowledgement displayed on prominent signage at the conference
- A customized banner ad in the NAFIS conference Mobile App displayed throughout the conference
- E-mail message to attendees sent out by NAFIS on behalf of the sponsor after the conference
- Opportunity to provide brief remarks from the podium at one conference
- Opportunity to provide a product demonstration at ONE NAFIS conference
- Logo on annual report
- Dedicated NAFIS-sent email distributing thought-leadership paper or product to all NAFIS members
- Dedicated NAFIS-send email to NAFIS membership announcing partnership
- Focus group, either with select attendees at ONE conference or virtual at another point
- Opportunity to host a webinar highlighting thought leadership, which will be advertised to all NAFIS members. The session will also be recorded and distributed to all NAFIS members.

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NAFIS 2025 ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Luncheon | \$5,000 *(one available)*

- Signage at luncheon with company logo and/or name
- Recognition from podium and in push notification, as well as conference program, website and app
- Company materials on tables
- 1 minute video to play at luncheon

Hill Day Snack Bags | \$2,500 *(one available)*

- Your company's logo and/or name on the snack bags
- Signage at pickup station with company logo and/or name
- Recognition from podium and in push notification, as well as conference program, website and app

Coffee Break | \$1,500 *(two available)*

- Signage at coffee break with logo and/or name
- Recognition in conference program, website and app

Key Card Sponsor | \$1,500 *(one available)*

- Your company's logo and/or name on the hotel key cards
- Recognition in conference program, website and app

Lanyard Sponsor | \$1,500 *(one available)*

- Your company's logo and/or name on the attendee lanyards
- Recognition in conference program, website and app

Charging Stations | \$1,000 *(one available)*

- Signage at charging stations with company logo and/or name
- Recognition in conference program, website and app

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NAFIS 2025 SPONSORSHIP & PARTNERSHIP POLICY

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The NAFIS conference is an educational event, and sponsorships are an important element of the educational process. NAFIS strives to promote respectful collaboration with sponsors.

NAFIS sponsorships are limited to companies offering products and services that support and promote a positive educational atmosphere for all students. NAFIS reserves the right to determine the eligibility of any company or product for inclusion as an exhibitor or sponsor at its conferences.

NAFIS is a nonpartisan organization and expects sponsors to respect this commitment throughout the conference. Each sponsor and exhibitor agree to:

- Exhibit only products of their own manufacture or supply, limited to products and services designed for use in the K-12 education market.
- Display products and services in a tasteful manner so as to describe and depict their advantages.
- Refrain from price posting or order taking.

NAFIS will not partner with any company or organization with a primary commercial interest in or allow display of materials that promote:

- Anything that is illegal, discriminatory, obscene, profane, vulgar, prurient, defamatory, violent, abusive, impolite or which contains sexual content or sexual overtones or is otherwise not suitable for minors.
- Anything that promotes goods or services not suitable for minors.
- Support of or opposition to a specific religion or religious viewpoint.
- Support of or opposition to a specific political candidate or viewpoint.

No sponsorship will be effective until the sponsor and NAFIS enter into a Sponsorship Agreement incorporating the terms of this Sponsorship Policy and providing that any breach of this Sponsorship Policy will be grounds for termination of the Agreement.

Sponsorship at a NAFIS event is not an endorsement by NAFIS of any specific corporation or industry. NAFIS will allow the limited use of its name and logo only if the terms of this Agreement allow for such use.

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NAFIS 2025 SPONSOR & PARTNER REGISTRATION FORM

SPONSOR AND PARTNER PRICING:

I am committed to the following sponsorship option(s) below:

Level/Type	Amount
<input type="checkbox"/> Basic Conference Sponsorship	\$3,000
<input type="checkbox"/> Premium Conference Sponsorship	\$6,000
<input type="checkbox"/> Gold Partnership	\$12,000
<input type="checkbox"/> Platinum Partnership	\$15,000
<input type="checkbox"/> Conference Luncheon	\$5,000
<input type="checkbox"/> Hill Day Snack Bags	\$2,500
<input type="checkbox"/> Coffee Break	\$1,500
<input type="checkbox"/> Lanyard Sponsor	\$1,500
<input type="checkbox"/> Key Sponsor	\$1,500
<input type="checkbox"/> Charging Station	\$1,000

SPONSOR/PARTNER INFORMATION:

Name: _____ **Title** _____

Company: _____

Company Website (for logo/link): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Please provide the contact person for delivery of Sponsor and/or Partner benefits (if different from above):

Name: _____

Phone: _____ **Email:** _____

Please sign here to signify your acceptance of the Sponsor Policy and commitment to the sponsorship option(s) you selected:

Name: _____

Phone: _____ **Email:** _____

NAFIS thanks you for your support and looks forward to working together on a successful conference experience.

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